



RTC VIVA BIKE VEGAS

Get ready for the ride of your life because there's no ride quite like the RTC Viva Bike Vegas. Challenging climbs, scenic views, routes that will excite even the experienced rider.

YOU'RE WANTED:	Families, friends, recreational and pro bicycle riders
WHEN:	Saturday, October 25, 2008, 6:30 a.m. – 5 p.m.
WHERE:	Regional Transportation Commission (RTC) Administrative Building, 600 S. Grand Central Parkway

Registration: Rides are fully staffed with “sag” support vehicles and have completely stocked rest stops. All paying registrants will receive a free commemorative t-shirt; 50 and 100-mile participants will also receive a free lunch.

100 mile Century	6:30 a.m.	\$65 entry fee includes t-shirt and lunch
50 mile Half-Century	7:30 a.m.	\$45 entry fee includes t-shirt and lunch
25 mile	8:30 a.m.	\$25 entry fee includes t-shirt*
5 mile Family Ride	9:00 a.m.	FREE (registration is required)**

* Lunch will be available for purchase at the event.

** Lunch and t-shirts will be available for purchase at the event.

Join us as the RTC and “After-School All-Stars” host “Viva Bike Vegas.” Whether you're a beginning biker, a seasoned pro, or just want to enjoy the atmosphere of an exciting community event, this ride is for you! Festival activities include:

- Bicycle Rodeo
- Games and activities
- Bicycle safety training
- Food and local vendor booths
- Club Ride exhibit – learn different ways to commute; carpool, try transit, walk, vanpool, and of course, bicycle

Charity:

Proceeds from RTC Viva Bike Vegas will go to the Las Vegas chapter of the After-School All-Stars. The After-School All-Stars provide at-risk youth with after school programs that afford them opportunities to participate in sports, educational, cultural, and community enrichment programs to build confidence and self-esteem and to encourage youth to say “no” to gangs, drugs and violence and “yes” to hope, learning and life.

Helmets are required. Event participants under the age of 16 must be accompanied by an adult.

For more information, contact the RTC Viva Bike Vegas Office at 676-1542 or online at rtcnsnv.com.



**REGISTER TODAY AT
676-1542 OR [RTCNSNV.COM](http://rtcnsnv.com)**





RTC VIVA BIKE VEGAS OCT. 25, 2008

After-School All-Stars is a 501-C3 organization and sponsorships are tax deductible.

Title Sponsor - \$10,000

- Company name in **title**
- Mention in all print and radio advertising
- 5 Transit shelter signs throughout the valley
- Placement of company- supplied banner or posters- Large banner
- Logo on all advertising - Prominent
- Logo on T-shirts - Prominent
- Link to company Web site on ride and RTC pages - Prominent
- Free booth at family event
- DJ mention company during event - Frequently
- Featured in local TV show
- Featured in RTC community newsletter
- Opportunity to place item in Swag Bags

High Roller Sponsor - \$5,000

- 2 Transit shelter signs throughout the valley
- Placement of company- 2 posters
- Logo on all advertising - Large
- Logo on T-shirts - Large
- Link to company Web site on ride and RTC pages
- Free booth at family event
- Periodic DJ mention company during event
- Mention in local TV show
- Combined article in RTC community newsletter
- Opportunity to place item in Swag Bags

ACE Sponsor - \$3,000

- Placement of company- 1 poster
- Logo on all advertising - Medium
- Logo on T-shirts - Medium
- Link to company Web site on ride and RTC pages
- Free booth at family event
- Periodic DJ mention company during event
- Mention in local TV show
- Combined article in RTC community newsletter
- Opportunity to place item in Swag Bags

Deuce Sponsor - \$2,000

- Logo on all advertising - Small
- Name listing on back of T-shirts
- Link to company Web site on ride and RTC pages (Name listing)
- Free booth at family event
- DJ occasional mention company during event
- Mention in local TV show
- Mentioned in RTC community **newsletter**
- Opportunity to place item in Swag Bags

MAX Sponsor - \$1,000

- Logo on all advertising - Small
- Name listing on back of T-shirts
- Link to company Web site on ride and RTC pages (Name listing)
- Free booth at family event
- DJ mention company during event
- Mention in local TV show
- Mentioned in RTC community newsletter
- Opportunity to place item in Swag Bags

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**RTC VIVA BIKE VEGAS
SPONSORSHIP PACKAGES**

